

“The Weather Report” Outlooks and trends in business archives

You are invited to participate in two days of networking and presentations with an international group of business archivists and historians.

Subjects will include presentations and discussions on:

- Trends in archives management and heritage communication.
- Updates on today’s communication channels.
- Communicating with heritage films.
- Access to archives considering increased requests for transparency in corporations.
- Using company heritage in the onboarding of new employees.

The Dates: 22 – 23 September 2020

The Venue: A.P. Moller - Maersk Headquarters, Copenhagen, Denmark.

The Price: Attendance is free.

Pre-register: Send an email now to SBA2020@maersk.com.

More information will be available in February 2020. Please contact us if you would like to share a presentation.

Please distribute this mail to your network if appropriate. Thank you.

Organiser:

Henning Morgen
Group Historian
A.P. Moller - Maersk

Contact:

Please use
SBA2020@maersk.com
for more information.

Join us in Copenhagen for the SBA 2020 Conference!

